Applying Operational Intelligence to enhance customer value in the era of Globalisation

An Initiative by Symbiosis Centre for Management and Human Resource Development, Pune

www.sixsigma.scmhrd.edu
ABOUT LSSEA

• Lean and Six Sigma Excellence Awards (LSSEA) is a corporate event organized by Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune.
• The journey of LSSEA embarked from 2005.
• The objective of the event is to recognize and appreciate the efforts of corporates in implementing Six Sigma techniques to improve quality in the fields of service and manufacturing.
• These techniques would be evaluated by a dynamic panel of eminent personalities in the field.
THE JOURNEY SO FAR

2005

• SCMHRD, Pune unveils a Corporate event LSSEA which is Asia’s 1st Operations Event.

2008

• LSSEA expanded globally by inviting participants from Iran and Sri Lanka.

2011

• With the rising number of corporate participations, Regional rounds have been introduced in Noida, Bangalore and Pune.

2019

• The 15th edition of LSSEA is going to be launched on 10th August 2019.
“Very good learning through case studies. Excellent ambience and arrangement. Overall impression was excellent.”

“We appreciate the way the sessions were arranged. Also, we received excellent inputs from the Judges and the co participants who presented. It was a very good experience.”

“The zeal exhibited was amazing and it was hard to believe that students were behind every step – from thought to design to implementation to control. WOW!”

“I have been associated with your institute for a few years. You have been role models for other youngsters and conducting the event exceptionally well.”
OUR PAST SPONSORS

Coca-Cola
airtel
Tata Consultancy Services
ozonegroup
ISCEA
Minitab
Cummins
Wipro
Aditya Birla
OYO
OUR PAST PARTICIPANTS

[Logos of various companies]
# GENERAL GUIDELINES

## Eligibility Criteria
- The project should have been executed during the period of **Jan 2018 - July 2019**, with improved results sustained for at least three months prior to submission. This is a significant criterion for the participants.
- Team found submitting previous year projects, would be disqualified from all the categories of participating.
- Only **one project per category per team**.

## Presentation Guidelines
- Presentation per team is **15 minutes** followed by 5 minutes Q & A session.
- Video content in the slide should **not exceed 1 minute**.
- Participants are required to adhere to the time limit.
- Participants should **not have more than 25 slides**, if the limit exceeds it would attract negative marking.

## Application Guidelines
- Participants should register for the event from the LSSEA official website.
- Participants should upload a scanned copy of the application form duly filled and signed by signatory in PDF format. (Uploading the scanned copy is mandatory for the completion of the registration process)
- Official website: [https://sixsigma.scmhrd.edu/](https://sixsigma.scmhrd.edu/)
GUIDELINES FOR PARTICIPANTS

✓ The team has to decide in which region it wants to present during the regional round. Any project submitted in **more than one region will be disqualified** (even with different team members).
✓ One team can send more than one project for the event but in different categories.
✓ One Team can have a maximum of 4 members.
✓ For Supply Chain and Logistics, there may be a final round directly based on the shortlist.
✓ **Separate online registrations** need to be done for different projects under different names.
✓ All submissions should be done online.
✓ The panelists at their discretion may ask for a telephonic interview with the participating members, Six Sigma champion and / or the CEO/CFO. This is to verify the validity of the submissions.
✓ Teams will be shortlisted after the regional rounds and the decision of the organizers will be binding under all circumstances.
Late entries will NOT be entertained.

Not more than one project can be submitted under each category. A team can participate in any number of categories (with different projects). Any number of teams can participate from the organization.

The Presentation fee for a project is:

- ₹ 3000/- per team (excl. of GST)
- For additional audience - ₹ 750/- per head (excl. of GST)
- Mode of Payment: Cheque / Demand Draft, Online Payment, Credit/Debit Card.

Please make the cheque / draft of the applicable amount (₹ 3000 per project) in favor of 'Director, Symbiosis Centre for Mgmt. & HRD' payable at Pune and send it to our address. Please mention your company name and project name(s) behind the Cheque / Draft.
PRESENTATION GUIDELINES

✓ Company introduction should be restricted to 1 slide.
✓ Presentation would be of **20 minutes** in which 15 minutes would be presentation and 5 minutes would be Q & A session.
✓ The appropriateness of the tool shall be evaluated.
✓ Financial / Customer benefit achieved should be shown with documentary evidence.
✓ It is preferable that only the persons directly responsible for carrying out the projects make the presentation.
✓ All the presentations should be converted to PDF format and uploaded to online website: http://www.sixsigma.scmhrd.edu/
We would like to publish the executive summary in the event magazine. In case a company does not wish to publish their project, the team members should communicate it beforehand. No communication from the company will be considered as a “No Objection” from the company and/or team members for publishing the executive summary. **The Executive summary should not exceed 2 pages.**

Along with the presentation, the teams are expected to submit a detailed write-up not exceeding 16 pages.

Only .PDF format of the write-up and .DOC format of the Executive summary should be uploaded on website https://sixsigma.scmhrd.edu/
AUGUST 2019
• Application open for project entries.

SEPTEMBER 2019
• Application window closes.

SEPTEMBER 2019
• Deadline of submission of entries.

OCTOBER 2019
• Regional rounds in Pune (01st Oct) Bengaluru (03rd Oct) Noida (04th Oct)

NOVEMBER 2019
• Final round at SCMHRD, Pune.
GLIMPSES FROM LSSEA’18
Team SCOPE Club ‘19
Symbiosis Centre For Management & Human Resource Development, Symbiosis Infotech Campus, 15, Rajiv Gandhi Infotech park, Hinjawadi, Pune – 411057
Email- sixsigma@scmhrd.edu

Faculty in-charge: Dr. Manoj Hudnurkar
+919420003941
For Queries Contact:
Paul - +919632076166
Snehaa S- +919176848608